



ASTON & WILLIAMS™
PRIVATE CLIENTS INTERNATIONAL

2023 Brochure

WELCOME TO ASTON & WILLIAMS LIMITED

AFTER A COMBINED 70 YEARS IN THE CORPORATE SERVICES INDUSTRY WE KNOW THAT OUR CLIENT NEEDS ARE NEVER STATIC. TO ANTICIPATE THIS, WE SUBJECT EVERYTHING WE DO TO A CONTINUAL PROCESS OF REFINEMENT. IT IS THE REASON PEOPLE LOOK AT ASTON & WILLIAMS TODAY AS THE BUSINESS STRATEGY AND ADVISORY COMPANY OF CHOICE AND THE PROVIDER THEY CAN TRUST.

OUR PIONEERING SPIRIT, PROFESSIONALISM AND KNOWLEDGE OF REGIONAL MARKETS SETS US APART FROM THE COMPETITION AND, WITH A NETWORK OF OUR OWN OFFICES, PROFESSIONAL AGENTS AND CAREFULLY CHOSEN CORPORATE SERVICE PROVIDERS STRATEGICALLY LOCATED AROUND THE WORLD, YOU CAN BE ASSURED OF OUR UNWAVERING COMMITMENT IN ASSISTING YOU WITH YOUR INTERNATIONAL BUSINESS AFFAIRS.

OUR BUSINESS IS AN INNOVATIVE AND CREATIVE ASSOCIATION OF MULTI-DISCIPLINED EXPERTS. OUR COLLECTIVE AIM IS TO PROVIDE REAL AND WORKABLE SOLUTIONS IN ORDER TO HELP OUR CLIENTS ACHIEVE MAXIMUM BENEFITS, WHILST REDUCING BUSINESS COSTS.

IN CONCLUSION, THERE ARE TWO THINGS CLIENTS CAN COUNT ON FROM ASTON & WILLIAMS, HIGH PROFESSIONAL STANDARDS AND THE ABILITY TO DELIVER SUSTAINABLE QUALITY IN EVERYTHING WE DO.

THIS CORPORATE PROFILE OFFERS AN INSIGHT INTO WHO WE ARE, WHAT WE DO, WHERE WE ARE AND HOW WE CAN ASSIST - WE LOOK FORWARD TO BEING OF SERVICE TO YOU AND WARMLY INVITE YOUR ENQUIRIES.

WE LOOK FORWARD TO WORKING WITH YOU.

ABOUT US & CONFIDENTIALITY

SETTING UP YOUR INTERNATIONAL OR DOMESTIC COMPANY

ESTABLISHING A PHYSICAL PRESENCE

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ABOUT US & CONFIDENTIALITY

WHO WE ARE

We have chosen to specialise in advising private and commercial clients in respect of international strategy, offering services that are of exceptionally high quality and equally exceptional value for money. Our objective is to provide privacy and confidentiality in all that we do. We have specific areas of interest that our knowledge base is built on.

HOW WE BEHAVE

Our continued professional reputation and integrity which has been developed over many years, is maintained by mutual trust. We operate by the highest ethical standards, which include the need to be and the need to be seen to be professionally independent in all the work we do and to treat all information we receive from clients in the strictest professional confidence.

WHAT WE BELIEVE

We believe that in order to achieve success and maintain relationships, we need to be at the forefront of service delivery. We never finish work at 5pm, our work continues until we have satisfied our clients requirements and needs. We receive a sense of pride and satisfaction in what we do. Because satisfying our clients is what we do best.

WHY WE SUCCEED

Put quite simply, we succeed because we Know Our Client, we build relationships over trust and commitment to deliver, and we maintain a clear vision of what is to be achieved.

STRICT CONFIDENTIALITY

We take client confidentiality extremely seriously. We have maintained confidence, integrity and a professional reputation by doing so. We maintain strict ethical standards, which include the requirement to maintain professional independence at all times. As a result: Our website contact forms are completely secure. Our IT infrastructure at our offices is secured. Our customer database cannot be accessed, be printed or exported by anybody in our office other than our Board of Directors.

CLIENT COMPLIANCE

To protect our clients and ourselves, we take compliance and legal obligations very seriously. We never share information with any other third party without the prior consent of our clients, and perspective clients.



SETTING UP YOUR INTERNATIONAL OR DOMESTIC COMPANY

By utilising our Global network of legal, accounting and business professionals, we maintain a global knowledge resource of the most appropriate and trusted corporate and tax law advisors to deliver on our clients needs.

As a result, we are ideally placed to provide introductions to the relevant professionals who can advise on the appropriate jurisdiction and corporate or tax planning vehicles to meet your individual challenges.

We maintain relationships with industry leading, regulated and licensed, corporate service providers, who can:

- Provide International Company Formation in over 30 jurisdictions
- Branch Registration of Foreign Corporations
- Representative Office Registration
- Provision of Registered Office Facilities
- Provision of Registered Agents
- Provision of Local Representatives and Agents
- Provision of Professional Directors and Nominee Owners
- Provision of Company Secretaries, Managers and other Officers
- Establishment and Maintenance of Statutory Records
- Corporate Structuring
- Corporate Governance and International Compliance
- Trusteeship and related services
- Administration of Trust Funds
- Trust Accounting and Maintenance of Asset Ledgers
- Reporting and filing as appropriate

CORPORATE STRUCTURES

- Private Limited Companies
- Sole Proprietorship
- General Partnerships
- Limited Partnerships
- Limited Liability Partnerships
- Corporations
- Limited Liability Companies
- Not For Profit Corporations

KEY JURISDICTIONS

- Anguilla
- Bahamas
- Beijing
- Belize
- British Virgin Islands
- Cayman Islands
- Cyprus
- Gibraltar
- Guernsey
- Hong Kong
- Ireland
- Isle of Man
- Malta
- Mauritius
- Seychelles
- Singapore
- Switzerland
- U.A.E
- United Kingdom
- United States

NB: Other jurisdictions available upon request



ESTABLISHING A PHYSICAL PRESENCE IN YOUR CHOSEN JURISDICTION

PRIVATE ESTABLISHMENT

While representatives, such as Advocates or Corporate Service Providers can perform a lot of the administrative procedures to establish a business, in some jurisdictions it is not a statutory requirement for an application to form a Company or Trust to be made by, or through them.

In jurisdictions which allow this procedure, we provide guidance services which provide the individual or corporation with the necessary insight of how to successfully establish a private business.

Procedures and criteria will be different from one jurisdiction to the next, so we provide guidance and introductions where requested in respect to:

- Guidance on completing Statutory Documents to form a Company, such as links to the relevant publications
- Identifying relevant Office Space for rent from a commercial provider
- Installation of Telecoms and Infrastructure
- Introductions to Tax and Accountancy Firms
- Introductions to Banks
- Introductions to Merchant Payment Processors
- Introductions to Legal Advisors



SATISFYING ECONOMIC SUBSTANCE

WHY HAVING A PHYSICAL PRESENCE IS IMPORTANT

- To demonstrate economic activities in the Jurisdiction
- To ensure management and control remains within the Jurisdiction
- To evidence that operational employees exist and that nominees are not exercised
- To maintain and ensure control of your own business

Whilst some businesses would ordinarily choose to use the services of a Professional Director provided by a Corporate Service Provider, this trend is becoming less common and attractive to those wishing to satisfy economic substance rules.

With effect from 1 January 2019 the Isle of Man (IOM) introduced its Economic Substance rules. These are now embodied in Part 6A Income Tax Act 1970. This legislation was introduced in response to a comprehensive review that was carried out by the EU Code of Conduct Group on Business Taxation (COCG) in order to assess over 90 jurisdictions, including the Isle of Man against standards of:

- Tax transparency
- Fair taxation
- Compliance with anti-BEPS (base-erosion profit shifting) measures

We provide advisory services which provide businesses with the necessary guidance on how to successfully establish a physical presence in the Isle of Man. We also procure independent professional advice from top-tier firms to assess the economic substance and intended structures of individual businesses.



SETTING UP AN INTERNATIONAL OR DOMESTIC PRIVATE TRUST OR FOUNDATION

The two most common types of asset protection structures are a Trust (Common Law Jurisdictions) and Foundation (Common and Civil Law Jurisdictions).

Common Trust Types:

- Discretionary Trust
- Purpose Trust
- Interest In Possession Trusts
- Revocable Trusts
- Charitable Trusts

By utilising our Global network of legal professionals, we maintain a global capability to provide our private clients with trusted professionals who can establish Trust and Foundations in jurisdictions where those laws are recognised.

Offshore Trust and Foundation services are not a straight forward administrative process. Consideration and guidance is necessary to establish the complex, fair and pragmatic structure which provides the level of protection to those assets and the persons or class of persons entitled to benefit from the structure.

Our global network of professionals have the requisite legal infrastructure to manage, and administer a structure on your behalf.

Through our network of Licensed and Regulated Trust and Foundation companies, our private clients have access to:

- Professional advisory regarding the establishment of Trust and Foundations
- Professional Trustee & Counsel Services
- Administration Services
- Accounting Services

When considering the appointment of a Trustee or Counsel service provider, we are strategically positioned to advise on best choice service providers in multiple jurisdictions.

KEY JURISDICTIONS

- Bermuda
- Isle of Man
- England & Wales

NB: Other jurisdictions available upon request



PRIVATE FAMILY OFFICE

WHY ESTABLISH YOUR FAMILY OFFICE

- To create a single, confidential point of coordination and control for your family affairs
- To guard against succession and control challenges
- To navigate increasingly complex international tax laws
- To provide cost efficiencies and eliminate conflicts of interest between advisors

FAMILY GOVERNANCE & LIAISON SERVICES

We work with you and where applicable your existing family office and advisers to deliver an integrated service. We utilise the full range of skills and services at our disposal, resulting in optimum performance in every aspect of the development and maintenance of family governance.

CONCIERGE SERVICES, PRIVATE TRAVEL AND RESIDENCE MANAGEMENT

By utilising our 280 members of support staff, our highly responsive team can assist you and your family with everyday lifestyle requirements, from travel, shopping and bill management to sourcing domestic staff. Our personal service is as unique as your requirements, leaving you free to focus on what is important to you.

RISK & REPUTATION MANAGEMENT

This can be a complex area depending on the size of the family, the structure of the family business and the roles different family members may play. Our comprehensive services cover fact-finding, troubleshooting, facilitation, and assistance with amendments to the family constitution and other business documents.

At Aston & Williams, we understand the importance of stature and confidentiality. Our reputation management services include internet audits of family members, crisis management strategy, and policy development, plus advice and training on internal dispute resolution and public relations.



EGAMING LICENSING AND ASSOCIATED SERVICES

OUR SERVICES

Working together with you, we provide independent guidance and advice in relation to licensing in the Isle of Man and the United Kingdom. With extensive knowledge of the requirements and regulatory framework which surrounds the industry, we are perfectly positioned to guide you through a successful licence application and provide on-going ancillary services.

Our business plans are bespoke to every business and are in line with jurisdictional and regulatory expectations. We are able to provide the necessary policies and procedures for on-going corporate governance, which meets the requirements of the Regulator.

WE SPECIALISE IN

- Isle of Man Licence Applications
- UK Licence Applications
- Anti-Money Laundering & Compliance
- Regulatory Reporting Framework
- Provision of Bespoke Business Plans
- Financial Forecasting
- Policies & Procedures
- Operation Manuals
- Regulatory Compliance

OUR PARTNERS SPECIALISE IN

- Professional Directors
- Provision of Designated Officials
- Provision of Operations Managers
- Appointment of Anti-Money Laundering Reporting Officers
- Suspicious Activity Reporting
- Sanction Screening & KYC Monitoring
- Cross-Border Data Protection Consultancy
- Gaming Duty Returns
- Regulatory Quarterly Returns
- Accountancy & VAT Services
- Tax Computations



ONGOING CORPORATE GOVERNANCE FRAMEWORK

Paramount to any business continuing to operate successfully, policies and procedures are required to ensure streamlined operations and good corporate governance. We provide guidance relevant to your business model and create all policies and procedures in line with regulatory expectations. Our policies and procedures together with our reporting registers are Regulator tried and tested.



MARINE MANAGEMENT DIVISION

Aston & Williams dedicated Marine Solutions Division specialises in advising on Private Yacht Sales, Registration, Management & Administration, Tax-efficient Yacht Ownership Structuring, Importation / Exportation and a full range of Yacht Consultancy Services.

Our services comprise of facilitating in multi-jurisdictional Superyacht Registration, Representative Person Services (Red Ensign Flags), Bespoke Ownership Structuring, VAT / Tax Advice, Crew Employment and Payroll, EU Importation via our Partner Network, Advisory Services in relation to yacht purchase and sale transactions and operations, and a dedicated Yacht Manager for all communications with the Owner/ Master.

With many years of hands-on experience, our partners provide you with specialist advice on particular yacht related matters, from contracting insurance, finance, maintenance, charter and all other activities relating to marine operations and ownership.

Combining administrative, management and full consultancy services we provide, simplify and ease the access to corporate or private ownership.

ACQUISITION CONSULTING

Obtain professional advice and assistance throughout the process of evaluating and acquiring a marine assets.

OWNERSHIP STRUCTURES

We provide guidance and introductions to professional service providers to establish the best value and most efficient structure suitable for asset ownership tailored to the your requirements.

REGISTRATION & ADMINISTRATION

Our regulated and licensed partners undertake all administrative steps to register marine assets for owners and administer the formalities associated with the administration of such registration and yacht operation.



PRIVATE JET AND AIRCRAFT SERVICES

STRATEGY, ADVICE AND INTRODUCTIONS

Aston & Williams dedicated Aviation Solutions Division specialises in advising on Private Jet and Helicopter Sales, Registration, Management & Administration, Tax-efficient Aircraft Ownership Structuring, Importation / Exportation and a full range of Aircraft Consultancy Services.

Our services comprise of facilitating in Worldwide Aircraft Registration, Tailored Ownership Structuring, VAT / Tax Advice, Crew Employment and Payroll, EU Importation via our partner network, Advisory services in relation to aircraft purchase and sales transactions and operations with many years of hands-on experience, our partners provide you with specialist advice on particular aviation related matters, from purchasing business jets and helicopters, contracting insurance, finance, maintenance, charter and all other activities relating to marine and aviation.

Combining administrative, management and full consultancy services we provide, simplify and ease the access to corporate or private ownership.

ACQUISITION CONSULTING

Obtain professional advice and assistance throughout the process of evaluating and acquiring an aviation asset.

OWNERSHIP STRUCTURES

Provide advice and introductions for professional services to establish the best value and most efficient structure suitable for asset ownership tailored to the your requirements.

REGISTRATION & ADMINISTRATION

Our regulated and licensed partners undertake all administrative steps to register aviation assets for owners and administer the formalities associated with the administration of such registration and aircraft operation.



INTELLECTUAL PROPERTY PROTECTION

I.P, KNOW HOW, ROYALTY RIGHTS, COPYRIGHT

The licensing and efficient structuring of Intellectual Property (IP) and Royalty Rights is a very important consideration for all businesses. It is essential to ring fence and protect Intellectual Property against risk exposure that exists within business.

A structure should be considered at the soonest point possible before considerable value is assumed.

ISLE OF MAN

PROPOSITION FOR PROTECTION

The Isle of Man provides a politically stable environment for IP and Patent Ownership Structures:

- The Isle of Man does not have its own register for Patents. Instead, it falls under the UK Register, as the principle terms of the UK Patents Act 1977 extend to the Isle of Man. This eases administration and removes re-registration concerns, should a Patent be established in or moved to the Isle of Man.
- As with Patents, the Isle of Man does not have its own register for Trade Marks. Instead, registration is affected via the Trade Mark Registry, which is part of the UK Intellectual Property Office. Again, the principle terms of the UK legislation, the Trade Marks Act 1994, apply to the Isle of Man, which eases administration and removes re-registration requirements concerns, should a Trade Mark be established in or moved to the Isle of Man.
- Although the Isle of Man is not part of the European Union, the Community Trade Mark is recognised and protected in the Isle of Man. The Community Trade Mark system facilitates one single registration process to achieve European Union wide rights (if granted).
- The Isle of Man is part of the Madrid Protocol, resulting in a streamlined process for registration of a brand through the European Union.
- No withholding tax is levied on royalty payments.
- If centrally managed and controlled, an Isle of Man Company is subject to resident corporate tax at a rate of zero percent.



BANKING & ANCILLARY SERVICES

By the very nature of our business we maintain relationships with European and International Banking Institutions, Foreign Exchange Houses, Legal Firms and Tax Firms.

COMMERCIAL & PRIVATE BANKING

A significant percentage of the clients we advise are international and as a result prefer to Bank on an international basis rather than domestically, often the characteristics of these Banks include:

- Familiarity with international business
- Worldwide investment and business perspective
- Tax-efficiency Confidentiality
- Lack of foreign exchange controls
- Access to special investment opportunities

FOREIGN EXCHANGE

- Instant and direct access to the live currency market
- Flexibility to convert online, or by telephone using your dedicated Account Manager
- All major and most exotic currencies available
- Same day, spot and forward foreign exchange available
- We provide Limit Order Alerts to notify you when a currency reaches a certain price

ACCOUNTANCY, VAT, TAX AND LEGAL

Our external professional partners will assist you with every aspect of planning, where required with respect to legal and tax advisory. Accountancy and VAT services are available upon request.



BUSINESS PROCESS OUTSOURCING

WHY OUTSOURCE?

We utilise over 280 members of support staff 24/7/365 to provide business outsourcing and personal assistance to our Clients.

By carefully matching Agents to you and your business, we will help with your business and personal life, doing everything an Executive Assistant would do and much more.

Whether you need an 'all-round' Executive Assistant or someone with specific skills, we have the right Assistant for you.

- Help with your to-do list
- Manage your schedule
- Book accommodation and travel
- Find products and services
- Check and respond to emails
- Research & Discovery
- Social Media Management
- Writing and blog posts

BUSINESS SOLUTIONS USING VIRTUAL PERSONAL ASSISTANTS

We can take care of all aspects of customer service - from customer inquiries, VIP welcome calls to dormant customer reactivation. We have multichannel solutions for 100% support.

No matter how big your business is, our support staff provides virtual assistance including market research, lead generation, and calendar management to make your operations run smoothly.

We provide social media management, search engine optimization, and website customization to spearhead your marketing campaigns. We provide real-time reporting and strategic brand consultancy.



CORPORATE GOVERNANCE AND ONGOING COMPLIANCE

We operate an extremely strict confidentiality policy at Aston & Williams. As a business we are not regulated and as a result all client information remains strictly private.

Where we are required to introduce you to a regulated or licensed service provider such as a Corporate Service Provider or a Bank, you will need to provide due diligence in line with regulatory requirements in that jurisdiction.

This may require you to complete and or provide documentation which may include the following information:

- A fully completed account application form, including a security password.
- A fully completed Self-Certification of Entity Tax Status form.
- Corporate structure chart if part of larger structure.
- A copy of the business plan if the entity's principal function is e-commerce/e-gaming.
- A copy of the company accounts.
- A copy of licence (if applicable).
- W-9 forms to be completed for any US national/resident.
- Relevant W forms for US security trading.
- Certified copies of the following documents may be required:
 - Authorised Signatory List.
 - Certificate of Incorporation.
 - Memorandum & Articles of Association.
 - Certificate of Good standing / Certificate of Incumbency.
 - Directors and Shareholders Register.
 - Declaration of Trust if a Nominee Company forms part of the structure.
 - Identity and Address documents for Directors / Signatories, as appropriate.
 - Identity and Address documents for all Shareholders / Beneficial Owners owning over 25% of the Company or Holding a controlling interest.



FATCA, CRS & COMPLIANCE

FATCA

The Foreign Account Tax Compliance Act (FATCA) was introduced by the United States in 2010 as part of the HIRE Act with the purpose of reducing tax evasion by their citizens. FATCA requires financial institutions outside the US to report information on financial accounts held by their US customers to the Internal Revenue Service (IRS). The information to be reported by foreign financial institutions is equivalent in substance to that required to be reported by US citizens in their US tax returns.

If financial institutions do not comply with the US Regulations, a 30% withholding tax is imposed on US source income and gross proceeds paid to that financial institution, both on its own US investments and those held on behalf of its customers. Financial institutions are also required to close accounts where their US customers do not provide information to be collected by the financial institution.

The US recognised that in some jurisdictions there are legal barriers to implementing FATCA as well as some practical difficulties for financial institutions in complying with FATCA. Two model intergovernmental agreements (Model I and Model II IGAs) were developed to overcome the legal issues and to reduce some of the burden on the financial institutions.

Developments in the area of automatic exchange of information have progressed quickly, so it is extremely important that individuals and companies are advised appropriately.

Our network of Tax Specialists are on hand to advise accordingly.

COMMON REPORTING STANDARDS

The Common Reporting Standard (CRS), developed in response to the G20 request and approved by the OECD Council on 15 July 2014, calls on jurisdictions to obtain information from their financial institutions and automatically exchange that information with other jurisdictions on an annual basis. It sets out the financial account information to be exchanged, the financial institutions required to report, the different types of accounts and taxpayers covered, as well as common due diligence procedures to be followed by financial institutions.

The CRS was designed with a broad scope in terms of the financial information to be reported, the Account Holders subject to reporting and the Financial Institutions required to report, in order to limit the opportunities for taxpayers to circumvent reporting. It also requires that jurisdictions, as part of their effective implementation of the Standard, put in place anti-abuse rules to prevent any practices intended to circumvent the reporting and due diligence procedures.

As with FATCA, our network of Tax Specialists are on hand to advise accordingly.



BUSINESS & CONTACT INFORMATION

Aston & Williams Limited is an England and Wales Limited Company.

Company Number:	15046457
ICO Registration Number:	ZB577662
Registered Office Address:	International House, 6 South Molton Street Mayfair London W1K 5QF United Kingdom

Aston & Williams Limited is not a Licensed or Regulated Company

CONFIDENTIALITY

Clients remain confident that all correspondence to and from aston-williams.com servers remains completely confidential. As a private business, communications are not audited or disclosed to and local or international regulatory bodies or similar, unless we are legally instructed to do so by court order.

We never share information with any other third party without the prior consent of our clients, and perspective clients.

CONTACT INFORMATION

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**AN IDEA THAT IS DEVELOPED AND PUT INTO ACTION IS MORE
IMPORTANT THAN AN IDEA THAT EXISTS ONLY AS AN IDEA.**

LET US HELP YOU PUT YOUR IDEAS INTO ACTION

